



*Innovation and Sustainable Underground
Serving Global Connectivity*



ITA-AITES World Tunnel Congress 2020 and 46th General Assembly

11th – 17th September 2020
Kuala Lumpur, Malaysia



An event jointly managed by:



WTC2020 DIGITAL CONGRESS SPONSORSHIP & EXHIBITION PROSPECTUS



ITA-AITES WORLD TUNNEL DIGITAL CONGRESS 2020 (WTC2020) IN MALAYSIA

11 – 17 SEPTEMBER 2020 DIGITAL WTC2020 KUALA LUMPUR

WTC2020 DIGITAL CONGRESS PROSPECTUS

PLATINUM SPONSORSHIP PACKAGE A MYR 159,000



Benefits as follows:

- Exhibition Booth with 360° Booth's Interior View
- Corporate Video in Virtual Lobby
 - a) Running 1 time for duration of 3 minutes
 - b) Right to showcase company logo, product logo and promotional items
 - c) Both contents are subject to Organising Committee's approval.
- Full Online Registration:
 - a) The registration fees for EIGHT delegates are waived
 - b) Names of the delegates to be submitted to the Congress Secretariat not later than 20 August 2020.**
- Chat Box (Live Chat)
- Download Centre (up to FOUR pages pdf / jpg / png)
- Product Image & Description:
 - a) Maximum of FOUR products
 - b) Product 360° View (Product Design File to be provided by Client in 3Ds)
- Video Showcase (ONE Product Video)
- Video Chat (maximum of THREE users)
- Congress e-Programme:
 - a) Company website link
 - b) Acknowledgement (Company Logo)
 - c) Both submissions should be in high resolution file format and to be provided to Organising Committee not later than 20 August 2020.**

PLATINUM SPONSORSHIP PACKAGE B MYR 95,400



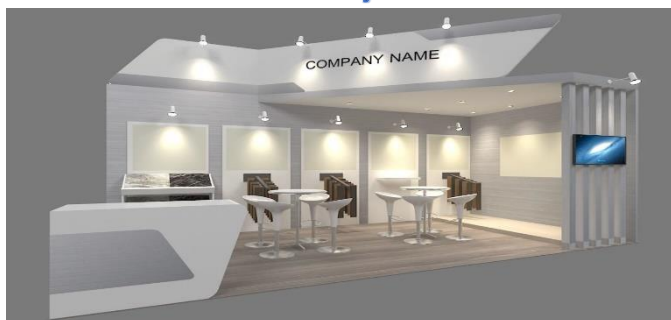
Benefits as follows:

- Exhibition Booth with 360° Booth's Interior View
- Corporate Video in Virtual Lobby
 - a) Running 1 time for duration of 2 minutes
 - b) Right to showcase company logo, product logo and promotional items
 - c) Both contents are subject to Organising Committee's approval.
- Full Online Registration:
 - a) The registration fees for SIX delegates are waived
 - b) Names of the delegates to be submitted to the Congress Secretariat not later than 20 August 2020.**
- Chat Box (Live Chat)
- Download Centre (up to FOUR pages pdf / jpg / png)
- Product Image & Description:
 - a) Maximum of FOUR products
 - b) Product 360° View (Product Design File to be provided by Client in 3Ds)
- Video Showcase (ONE Product Video)
- Video Chat (maximum of THREE users)
- Congress e-Programme:
 - a) Company website link
 - b) Acknowledgement (Company Logo)
 - c) Both submissions should be in high resolution file format and to be provided to Organising Committee not later than 20 August 2020.**

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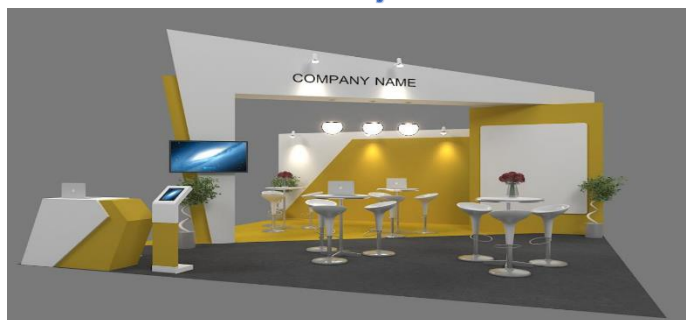
PLATINUM SPONSORSHIP PACKAGE C
MYR 63,600



Benefits as follows:

- Exhibition Booth with 360° Booth's Interior View
- Corporate Video in Virtual Lobby
 - a) Running 1 time for duration of 1 ½ minutes
 - b) Right to showcase company logo, product logo and promotional items
 - c) Both contents are subject to Organising Committee's approval.
- Full Online Registration:
 - a) The registration fees for FOUR delegates are waived
 - b) Names of the delegates to be submitted to the Congress Secretariat not later than 20 August 2020.**
- Chat Box (Live Chat)
- Download Centre (up to THREE pages pdf / jpg / png)
- Product Image & Description:
 - a) Maximum of FOUR products
 - b) Product 360° View (Product Design File to be provided by Client in 3Ds)
- Video Showcase (ONE Product Video)
- Video Chat (maximum of THREE users)
- Congress e-Programme:
 - a) Company website link
 - b) Acknowledgement (Company Logo)
 - c) Both submissions should be in high resolution file format and to be provided to Organising Committee not later than 20 August 2020.**

GOLD SPONSORSHIP PACKAGE
MYR 31,800



Benefits as follows:

- Exhibition Booth with 360° Booth's Interior View
- Corporate Video in Virtual Lobby
 - a) Running 1 time for duration of 1 minutes
 - b) Right to showcase company logo, product logo and promotional items
 - c) Both contents are subject to Organising Committee's approval.
- Full Online Registration:
 - a) The registration fees for THREE delegates are waived
 - b) Names of the delegates to be submitted to the Congress Secretariat not later than 20 August 2020.**
- Chat Box (Live Chat)
- Download Centre (up to THREE pages pdf / jpg / png)
- Product Image & Description
 - a) Maximum of FOUR products
 - b) Product 360° View (Product Design File to be provided by Client in 3Ds)
- Video Showcase (ONE Product Video)
- Video Chat (maximum of THREE users)
- Congress e-Programme:
 - a) Company website link
 - b) Acknowledgement (Company Logo)
 - c) Both submissions should be in high resolution file format and to be provided to Organising Committee not later than 20 August 2020.**

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SILVER SPONSORSHIP PACKAGE
MYR 12,720



Benefits as follows:

- Exhibition Booth with 2D Booth's Interior View
- Full Online Registration:
 - a) The registration fees for TWO delegates are waived.
 - b) Names of the delegates to be submitted to the Congress Secretariat not later than 20 August 2020.**
- Chat Box (Live Chat)
- Download Centre (up to TWO pages pdf / jpg / png)
- Product Image & Description (Maximum of TWO products)
 - a) Both submissions should be in high resolution file format and to be provided to the Organising Committee not later than 20 August 2020.**

STANDARD PLUS EXHIBITION BOOTH
MYR 9,540



Benefits as follows:

- Exhibition Booth with 2D Booth's Interior View
- Full Online Registration:
 - a) The registration fees for ONE delegate are waived.
 - b) Name of the delegate to be submitted to the Congress Secretariat not later than 15 August 2020.**
- Chat Box (Networking)
- Download Centre (up to TWO pages pdf / jpg / png)
- Product Image & Description (Maximum of ONE ½ product)
 - a) Both submissions should be in high resolution file format and to be provided to the Organising Committee not later than 20 August 2020.**

STANDARD EXHIBITION BOOTH (MYR 9,540)

Benefits as follows:

- Exhibition Booth with 2D Booth's Interior View
- Full Online Registration for ONE pax
 - c) The registration fees for ONE delegate are waived.
 - d) Name of the delegate to be submitted to the Congress Secretariat not later than 15 August 2020.**
- Chat Box (Networking)
- Download Centre (up to ONE page pdf / jpg / png)
- Product Image & Description (Maximum of ONE product)
 - b) Both submissions should be in high resolution file format and to be provided to the Organising Committee not later than 20 August 2020.**





**ITA-AITES World Tunnel Congress
(WTC) 2020 and 46th General Assembly**
Kuala Lumpur Convention Centre, Malaysia

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Note:

- 1) Photo shown is only a template.
- 2) Display products are to be provided by exhibitors.
- 3) Product Design File to be provided and downloaded by Client.
- 4) Advertising & Logo artwork, designs, colour separation and film production are to be provided in jpg or pdf format at the sponsors' own cost.

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NEW DIGITAL CONGRESS REGISTRATION

REGISTRATION FORM FOR SPONSORS AND EXHIBITORS

Personal Details

Title: ☐ Prof ☐ Ir ☐ Dr ☐ Mr ☐ Ms ☐ Mrs ☐ Others

Name: _____

Job Title: _____

Organisation / Company: _____

Organisation /Address: _____

City: _____ State: _____ Country: _____ Postal/Zip Code: _____

Phone: _____ Mobile: _____ Email: _____

Age Group:

Nationality: _____ ☐ 15-24 ☐ 25-34 ☐ 35-44 ☐ 45-55 ☐ 55-64 ☐ 65+

Specialty

- | | | |
|---|---|--|
| <input type="checkbox"/> Tunnelling Consultants, Contractors, Suppliers | <input type="checkbox"/> Tunnelling & Underground Space Manufacturers | <input type="checkbox"/> Tunnel Lining Specialists & Service Providers |
| <input type="checkbox"/> Tunnelling Specialists | <input type="checkbox"/> Engineers, Architects, Surveyors | <input type="checkbox"/> Engineering Service Companies |
| <input type="checkbox"/> Equipment Suppliers | <input type="checkbox"/> Petroleum and Oil & Gas Companies | <input type="checkbox"/> Fire, Life, Safety & Ventilation Companies |
| <input type="checkbox"/> Tunnel Designers | <input type="checkbox"/> Academics | |

SPONSORSHIP & EXHIBITION PACKAGES		COST
	Platinum Package A Sponsorship	MYR 159,000.00
	Platinum Package B Sponsorship	MYR 95,400.00
	Platinum Package C Sponsorship	MYR 63,600.00
	Gold Sponsorship	MYR 31,800.00
	Silver Sponsorship	MYR 12,720.00
	Standard Exhibition Booth	MYR 9,540.00
TOTAL:		

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TERMS AND CONDITIONS

- Priority for selection of booth location will be accorded on the first-come, first-paid, first-served basis and upon receipt of full payment.
- Booth selection is subject to Organising Committee's final approval.

PAYMENT POLICY

- Upon booking, 50% of the total amount of Sponsorship/Exhibition will be invoiced and this amount shall be paid within 2 weeks' time to secure confirmation of booking.
- The balance of the total amount of Sponsorship/Exhibition shall be paid within 21 days upon receipt of the invoice.
- FULL PAYMENT must be settled before the closing date, which is one week before the event.
- Sponsors/Exhibitors are responsible for all bank transfer charges from both the sending and receiving banks.
- Please ensure that the Invoice Number and Company Name are stated on the telegraphic transfer slip or payment advice and email to wtc2020@iem.org.my Secretariat.
- Invoice/Receipt will be sent to Sponsors/Exhibitors upon receipt of this booking and payment.
- All Sponsors/Exhibitors wishing to cancel their participations shall be submitted in writing to the Organising Committee of WTC2020.
- Full cancellation fees will be imposed by the Organising Committee of WTC2020 on payments already received from sponsors. There shall be NO REFUND.
- All Sponsorship/Exhibition fees are inclusive of Malaysia 6% Sales and Services Tax (SST).
- All telegraphic and bank charges (Malaysia and Overseas) shall be borne by payee.

PAYMENT METHOD

- Payment via CASH / CHEQUE / BANK-IN TRANSMISSION.
 - ✓ **All Telegraphic Transfer and bank charges (Malaysia and Overseas) shall be borne by payee subject to current exchange rate.**
 - ✓ **Please take note that payment should include all bank charges.**
- Local Cheque / Banker's cheque to be made payable to: **"IEM TRAINING CENTRE SDN BHD"**
- ✓ **Kindly forward soft copy of payment advice.**
- Local Cheque / Banker's cheque to be made payable to:
- Account Name: IEM TRAINING CENTRE SDN BHD
Account No.: 3197605506
Bank Name: PUBLIC BANK BERHAD
Bank Address: No. 1, 3 & 5, Jalan 52/2, PJ New Town Branch, 46200 Petaling Jaya, Selangor, Malaysia
Swift Code: PBBEMYKL